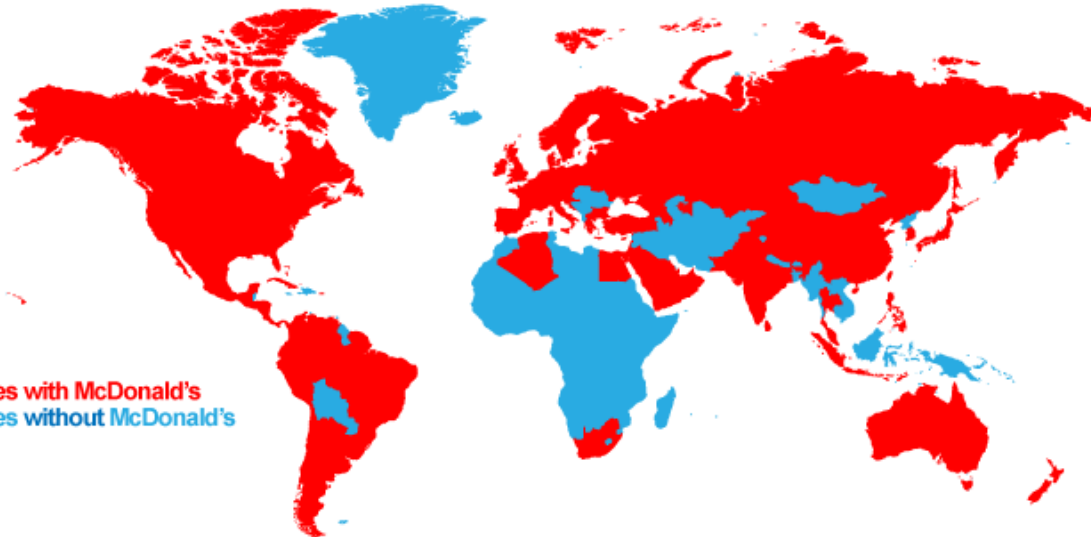




## ACROSS THE WORLD

Countries with McDonald's  
Countries without McDonald's



US  
13,381

### Number of McDonald's outlets of selected countries



Japan  
3,598



Canada  
1,400



Germany  
1,276



UK  
1,250



China  
660

### Most expensive McDonald's burger - selected countries (USD)\*



Norway  
7.18



Denmark  
5.93



Iceland  
5.21



Eurozone  
4.96



US  
3.57

### World's busiest McDonald's

Located on famous Pushkin Square in Moscow, the largest McDonald's in the world (more than 28,000 sq. ft.) and the busiest (more than 250 million customers to date). The restaurant seats 700 customers and has a 70 foot-long service counter with 27 cash registers.

\* Price using the Big Mac Index published by The Economist, as an informal way of measuring the purchasing power parity (PPP) between two currencies and provides a test of the extent to which market exchange rates result in goods costing the same in different countries.

**Word Bank A**

-foreign  
-domestic  
-cultural diffusion  
-expansion  
-migrate

**Section A**

1. McDonald's is an American corporation, meaning 13,381 restaurants are \_\_\_\_\_ and serve other Americans.
2. Japan is the biggest \_\_\_\_\_ market for McDonalds, with 3,598 restaurants serving non-American customers.
3. If people have access to food, jobs and luxuries it is unlikely they would \_\_\_\_\_ or permanently move to another country.
4. McDonalds promotes \_\_\_\_\_ by blending ideas from multiple traditions; for example, Saudi Arabian McDonald's have spiced vegetable pita served with fries and Coca-Cola.
5. McDonald's has experienced \_\_\_\_\_ by adding stores on each major continent.

**Word Bank B**

-native  
-slavery  
-globalization  
-population  
-luxury

**Section B**

6. McDonald's is \_\_\_\_\_ to America because it originated in California.
7. The Moscow restaurant can hold a \_\_\_\_\_ of 700 people at any given time.
8. Though it has little actual value, the Happy Meal toy could be considered a \_\_\_\_\_ because it isn't essential to live.
9. McDonald's has benefited from \_\_\_\_\_ because it can raise beef in South America, harvest grain in Africa, make containers in Asia and sell the product to an Eskimo in Canada.
10. Although McDonald's may not pay much over minimum wage, it is much better than \_\_\_\_\_ or low-income labor which exists throughout the world.